

REGISTRATION

Please send your registration form by mail or fax +49 (0) 331-721 28 81 or register at www.epi-media.eu

Admission requirements

Residents in countries participating in the MEDIA Programme, proficiency in English, 30 participants will be admitted

Mr./Mrs./Title	Telephone
First name	Fax
Last name	E-Mail
Company	Address
Function/Title	Postcode/Location/Country

I would like to register for the following seminar:

- Rights Clearance**
21st – 25th April 2010, Baden (close to Vienna)/Austria
- Digital Distribution Strategies**
2nd – 6th June 2010, Berlin/Germany
- European Co-Production**
13th – 17th October 2010, Mallorca/Spain

Participation and cancellation fees:

Regular participation (incl. accommodation and meals):
1st person € 1.250,- | 2nd person from same company € 900,-

For residents (excl. accommodation, incl. meals):
1st person € 770,- | 2nd person from same company € 500,-

The fee has to be paid on receipt of invoice by the Erich Pommer Institut. After registration you will get a confirmation. Cancellation will only be accepted in written form and is free of charge up to three weeks before the activity begins. In case that the cancellation is effected 8 to 21 days prior to scheduled beginning of the Seminar, 50% of the participation fee is due. If cancellation is effected less than 8 days prior to the commencement or participant fails to appear without cancelling, the participation fee has to be paid in full.

The fee does not cover the costs for travel. The Erich Pommer Institut offers a limited number of grants for travel, accommodation and fee. Please consult the general terms and conditions at www.epi-media.eu.

Place, Date _____ Signature _____

CONTACT

For further information:

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ESSENTIAL LEGAL FRAMEWORK 2010

RIGHTS CLEARANCE

DIGITAL DISTRIBUTION STRATEGIES

EUROPEAN CO-PRODUCTION

Comments

“Very interesting workshop! Highly recommended to those who want to develop their knowledge and skills in the audiovisual sector.”

Marine Holthoff (Eyeworks), Belgium
Participant / Rights Clearance 2008



“A very efficient course! Especially the practical approach made it worthwhile – all this in a very relaxing but diligent atmosphere with good speakers.”

Christopher Parren (KEMNA & ZONEN), The Netherlands
Participant / European Co-Production 2008

“I found the EPI workshop informative and relevant. The range and expertise of seminar trainers was excellent. The schedule provided a great opportunity to engage with the trainers and participants.”

Jessica Fuller (Still Point Productions), Ireland
Participant / Digital Content Distribution 2009

“The most precious trait of the workshop was the openness of all experts, the inspiring ongoing discussion and the rare opportunity to get know-how from some of the greatest art-house producers in Europe.”

Anna Stoeva (Agitprop), Bulgaria
Participant / European Co-Production 2009



ESSENTIAL LEGAL FRAMEWORK

The Erich Pommer Institut offers training events that are designed to meet the specific needs of the European audiovisual industry. Our goal is to enable film and TV professionals to update and deepen their knowledge fast and effectively.

- » **Relevant topics**
- » **Hands-on information**
- » **Internationally acclaimed experts**
- » **Relaxed networking**

TRAINING EVENTS IN 2010:

Rights Clearance

21st – 25th April 2010 in Baden (close to Vienna)/Austria

Digital Distribution Strategies

2nd – 6th June 2010 in Berlin/Germany

European Co-Production

13th – 17th October 2010 on Mallorca/Spain

The workshops offer relevant information with an emphasis on legal and financial aspects and can be booked separately.

Target Group

The training events are designed for professionals from the film and television industry, such as producers, distributors, commissioning editors, TV broadcasters, bankers and entertainment lawyers.

Registration

No application procedure, no registration deadline!
Seats will be allocated on a first come, first serve basis.

Participation fees per seminar

Regular participation (incl. accommodation and meals):
1st person € 1.250,- | 2nd person from same company € 900,-

For residents (excl. accommodation, incl. meals):
1st person € 770,- | 2nd person from same company € 500,-

RIGHTS CLEARANCE

21st – 25th April 2010

Baden (close to Vienna)/Austria

Scripts based on real stories, a Warhol poster in the background of a scene, and a protagonist humming a Robbie Williams song – not all rights contained in a script or a film are that obvious. Only a detailed analysis can avoid cost-intensive pitfalls.

This seminar and workshop offers the practical knowledge to identify and clear rights fast and effectively. Teaching will combine theoretical and practical work on the case including best practices and strategies.

- » **Clearing copyrights, personality rights, music rights**
- » **Case studies: *The Baader Meinhof Complex*; *Friendship!***

Topics

- Mass murderers and politicians, pop stars and ordinary people – Clearing personality rights
- Everybody's nightmare? Clearing music rights
- Clearing trademarks and artwork; how to deal with landmarks
- Who is paying? How E&O insurance work
- Global perspective: Cases in different national jurisdictions
- Learning from the US: Rights clearance management at a US Major

Experts

Antonella Barbieri, Portolano Colella Cavallo Studio Legale, Italy | Adrian Barr-Smith, Denton Wilde Sapte, UK | Henning Brehm, Design Tourist, Germany | Dr. Martin Diesbach, Noerr, Germany | Katja Kessler, Constantin Film, Germany | Gillian M. Lusins, NBC Universal, USA | Christopher Newton, Lloyd's, UK | Charles-Edouard Renault, Gide Loyrette Nouel, France | Aimée Wolfson, Sony Pictures Entertainment, USA



DIGITAL DISTRIBUTION STRATEGIES

2nd – 6th June 2010

Berlin/Germany

New Media makes filmmakers more powerful than ever. For the first time it is possible to finance, produce, distribute, and own your content – thanks to digital technology.

In this seminar we are setting out to equip producers (and distributors) with the basic tools to help them to capitalize on the opportunities of the digital world.

- » **Learn all about VOD, COD, DOD, and crowd-funding in a social media world**
- » **Concepts for multi-platform distribution**



Topics

- Introduction to new media: content | services | value chain
- Digital copyright and related rights
- Licensing of digital content
- Social media as distribution platform
- Crowd-funding
- What you always wanted to know about Digital Distribution (but were afraid to ask) | Expert Speed Dating

Experts (among others)

Wendy Bernfeld, Rights Stuff, The Netherlands | Francesco d' Orazio, Face Group, UK | Lizzie Gillett, Spanner Films, Producer of *The Age of Stupid*, UK | Ted Hope, This Is That Corporation, Producer of *21 Grams* and *American Splendor*, USA – pending | Thomas Mai, Festival Darlings, Denmark | Frederik Stege, TrustNordisk ApS, Denmark

EUROPEAN CO-PRODUCTION

13th – 17th October 2010

Mallorca/Spain

Get exclusive insights into the making of European co-productions and learn all about legal and finance in production and distribution. Benefit from the experience of acclaimed European producers and leading experts in the world of filmmaking. Listen to the masterminds of an ever-changing world of international sales and distribution! The training offers relevant information on the various tax incentives and state subsidy programmes and gives participants the knowledge to handle the complexities of European co-productions.

- » **How to successfully produce a European co-production**
- » **Funding strategies and legal framework**

Topics

- Case study: Behind the scenes of a recent European feature film
- The success story behind famous European production companies
- Bilateral treaties and European Convention on Cinematographic Co-Production
- Tax incentive programmes in Europe and abroad
- Marketing and distribution
- Revenue sharing and waterfall scenarios



2010 case study and trainers to be announced soon!

Previous case studies and trainers:

Dear Wendy – presented by Marie Gade (Zentropa), Denmark
Irina Palm – presented by Jani Thiltges (Samsa Film), Luxemburg
The White Ribbon – presented by Stefan Arndt (X-Filme Creative Pool), Germany and Michael Katz (Wega Film), Austria