



## Comments

“Great people, great projects, great opportunities – I’d recommend TAP to any producer!”

**Tom Collins, Producer, Kings (de facto films), Ireland TAP 2011**

“My experience with TAP has been invaluable, and will have many tangible benefits. I have been learning and working with an incredible consortium of independent producers from all around the world – the list of people I have grown to know and trust through TAP is lengthy – and I plan to be working with some of them very soon.”

**Christine Walker, Producer, Howl, Life During Wartime (Werc Werk Works), USA TAP 2011**

“We went through the week with the same goals, helping each other when needed, and we leave New York knowing we have solid potential partners anywhere in the world – that is priceless. For me, Module 3 is when everything gelled. Our group of European, American and Canadian producers became one team in New York.”

**Antonello Cozzolino, Producer, l’Autisme, un combat de tous les jours (Cirrus Communications), Canada TAP 2011**

## CONTACT

[www.coproduction-training.com](http://www.coproduction-training.com)

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A Project by

## Erich Pommer Institut (Germany)

The Erich Pommer Institut is one of the leading centers in Europe for media law, media management, and media research. As a non-profit independent institute, our studies follow the process of media convergence through research, consultation and advanced training. Each year, EPI organises and hosts around 40 seminars, workshops, conferences and panels – both for the German as well as the European media industry.

[www.epi-medieninstitut.de](http://www.epi-medieninstitut.de)

## Independent Filmmaker Project (USA)

Independent Filmmaker Project (IFP) is the U.S.’s oldest and largest non-for-profit advocacy organization for independent filmmakers. IFP represents a network of 10,000 filmmakers in New York City and around the world, with a mission of ensuring that independent films enrich the universal language of cinema, seeding the global culture with new ideas, kindling awareness and fostering activism.

[www.ifp.org](http://www.ifp.org)

## Strategic Partners (Canada)

Celebrating its 15<sup>th</sup> anniversary in 2012, Strategic Partners is one of the world’s pre-eminent international co-production markets. Focusing on feature film, TV and multiplatform fiction, SP includes projects looking for financing as well as those still at an early stage – looking for the right partner. 200 key industry players from across Canada and globally are selected to attend. SP is a convergence of talent and innovation, producing tangible results – all set against the backdrop of the Atlantic Film Festival and the vibrant, coastal city of Halifax, Nova Scotia.

[www.atlanticfilm.com/sp](http://www.atlanticfilm.com/sp)

# TRANS ATLANTIC PARTNERS 2012

## Europe | Canada | USA

**APPLY NOW!**  
Deadline is March 20<sup>th</sup>, 2012

## TRANS ATLANTIC PARTNERS

## COURSE DESCRIPTION

## APPLICATION

## COMMENTS

The Erich Pommer Institut (Potsdam /Germany), Strategic Partners (Halifax /Canada) and IFP (New York /USA) proudly present a three-module, intensive training and networking Program for film producers from Europe, Canada and the US.

### CO-PRODUCTION TRAINING CO-PRODUCTION NETWORKING CO-PRODUCTION PARTNERS

TRANS ATLANTIC PARTNERS gives producers the necessary tools and knowledge to manoeuvre through the complex arena of international co-productions /co-ventures and to overcome the legal and financial barriers.

#### MODULE 1

June 23<sup>rd</sup> – 28<sup>th</sup>, 2012 in Berlin

#### MODULE 2

September 12<sup>th</sup> – 17<sup>th</sup>, 2012 in Halifax

#### MODULE 3

September 17<sup>th</sup> – 20<sup>th</sup>, 2012 in New York

### PARTICIPANTS BENEFIT BY:

- Developing specific skills in international co-production / co-venturing
- Learning from key professionals from both sides of the Atlantic
- Receiving up-to-date information on film funds and tax incentives
- Discovering new international partners and projects
- Accessing top industry players to discuss their projects in 1-2-1 meetings
- Participating in excellent networking opportunities

TAP offers a unique combination of intensive, hands-on training with effective networking among potential partners, and targeted project feedback from resource trainers. The program includes participation at Strategic Partners, Canada's premier international co-production event as well as at IFP's prestigious Independent Film Week, the oldest and largest forum in the U.S. for the discovery of new projects in development and new voices on the independent scene.

TAP provides detailed information on international co-production / co-venturing from a European, Canadian and US perspective including:

#### Case Studies

- In depth, candid case studies of successful trans-Atlantic co-productions / co-ventures presented by acclaimed and award-winning producers

#### Market Intelligence / Legal / Finance

- The European, Canadian and US audiovisual market – figures, structure, players, operating conditions
- The legal framework: Europe | Canada | USA
- The financial landscape for European, Canadian and US feature film production

#### Sales / Distribution / New Media

- Pitching projects
- Sales Agents and positioning in the marketplace
- Distribution in Europe, Canada and the USA – structures and players
- Multi-platform / Transmedia activities and market outreach

#### Previous trainers included:

**David Collins**, Producer, *Once*, Ireland | **Niv Fichman**, Producer, *Blindness*, *The Red Violin*, Canada | **Ilann Girard**, Producer, *Lebanon*, *March of the Penguins*, France | **John Hadity**, CEO of Hadity Associates, formerly at Miramax Film (*Shakespeare in Love*, *English Patient*), USA | **Lars Knudsen & Jay Van Hoy**, Producers, *The Loneliest Planet*, *Treeless Mountain*, USA | **Marco Mehlitz**, Producer, *A Dangerous Method*, *Mr. Nobody*, Germany | **Martin Paul-Hus**, Producer, *Puffball*, *Restless*, Canada | **Christina Piovesan**, Producer, *The Whistleblower*, *Amreeka*, Canada | **Paul Schnee**, Casting Director *Winter's Bone*, USA

#### TRANS ATLANTIC PARTNERS is designed for

- independent producers with more than five years of professional experience in the film and television industry and at least one feature film or TV series produced
- a maximum of 8 producers from Europe, 8 producers from Canada, and 8 producers from the US

Please note that applicants with projects attached will be given priority status.

#### Participation Fee

€ 2.100 (approx. USD 2.800 / CAD 2.900 – current rate)

#### This Fee includes:

1. Registration fees for Module 1, Module 2, Module 3, Strategic Partners and Independent Film Week
2. Accommodation and meals in Berlin (5 nights), in Halifax (5 nights), and in New York (4 nights)

Application deadline is March 20<sup>th</sup>, 2012.

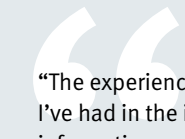
Please find the application form and guidelines at [www.coproduction-training.com](http://www.coproduction-training.com)

### QUESTIONS? Please contact

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**For AMERICANS:** Amy Dotson, Independent Filmmaker Project [adotson@ifp.org](mailto:adotson@ifp.org) | T: +1 212 465 8200 x203



“The experience of taking part in TAP was one of the best I've had in the indie film world. It was one of the most informative producing programs I've ever been to, and an incredible networking opportunity, too.”

**Jared Moshe**, Producer, *Silver Tongues*, *Beautiful Losers* (Stick! Pictures), USA  
TAP 2011

“Trans Atlantic Partners was a highly effective crash course in building international co-production relationships and will undoubtedly lead to several co-production projects for my company in the coming years. Well organized, efficient and fun, this program in Berlin and Halifax is highly recommended.”  
**Robert Budreau**, Producer, *The Boss*, *That Beautiful Somewhere* (Lumanity Productions), Canada  
TAP 2010

“Best was the blend of practical teaching, intensive networking, and the targeted search for project and finance partners. The co-production market Strategic Partners is a real insider tip, especially because of the great mix of delegates and the hothouse atmosphere.”

**Marc-Daniel Dichant**, Producer, *Simon and the Oaks*, *In Darkness* (SCHMIDTz KATZE FILMKOLLEKTIV), Germany  
TAP 2009

